

NICK TARRANT

NEWS PRODUCER

PROFESSIONAL EXPERIENCE

PRODUCER

KCEN-TV | June 2019 - Present

- Curate live, meaningful content on *Texas Today*, for the Central Texas and Fort Hood community, from 4:30 to 7 a.m., Mondays through Fridays
- Turn COVID-19 data and facts into informative, socially-distant segments
- Coordinate with talent during live and breaking news events
- Book live, in-studio interviews and segments for a morning show audience
- Helped raise viewership during the 6 o'clock hour

MULTI-PLATFORM PRODUCER

KCEN-TV | Nov. 2018 - June 2019

- Maintained steady traffic to kcentv.com and social media sites during competitive overnight hours
- Developed web stories with engaging elements
- Wrote breaking news and look-ahead alerts for 6 News App users
- Edited video to air, to directly match visuals to anchor reads

MULTIMEDIA INTERN

Fort Worth Star-Telegram | Jan. 2018 - May 2018

- Wrote timely and feature news stories for online and print editions
- Created evergreen videos as stand-alone pieces or supplemental story elements on star-telegram.com

PODCAST PRODUCER

The Shorthorn | Jan. 2018 - May 2018

- Transformed *The Shorthorn Round Up Podcast* into a daily product for college-aged audience
- Hosted and edited segments into 15-min. episodes on Soundcloud
- Educated colleagues about successful audio gathering

PRODUCER/MULTIMEDIA JOURNALIST

UTA News | Aug. 2017 - May 2018

- Stacked live, 20-minute weekly newscasts for UTA community via Facebook Live
- Created on-air PKGs that frequently lead newscasts, and whips for *UTA Spotlight*, featured on arlington-tx.gov

RED BALLOON NETWORK INTERN

Seacrest Studios at Children's Medical Center Dallas | May 2017 - Aug. 2017

- Spearheaded the production of *Geo Zone*, a weekly 30-minute TV show about earth science, for children and teenage viewers
- Used self-driven research and informative videos from YouTube to build live segments through The Red Balloon Network
- Marketed studios a fun and inviting station to hospital patients

NEWS REPORTER/MULTIMEDIA JOURNALIST

The Shorthorn | Aug. 2016 - Aug. 2017

- Wrote hard news and feature pieces for online and print
- Expanded coverage on Arlington city government; student governance, campus administration and student life at University of Texas at Arlington
- Used interest in weather to write weekly, online weather briefs and produce a daily weather-cast on Snapchat

EDUCATION

BACHELOR OF ARTS IN COMMUNICATION, MAJOR IN BROADCASTING AND JOURNALISM

University of Texas at Arlington | May 2018

TECHNICAL SKILLS

- Producing newscasts through AP ENPS
- Utilizing videos from NBC News Channel
- Writing & curating content for kcentv.com using TEGNA 1 CMS
- Creating on-air graphics using VERTIGO & AXIS
- Editing video for broadcast with Edius 8 & Adobe Premiere Pro
- Sharing video to NBC, and TEGNA affiliates on OASIS
- Communicating with team via Slack

AWARDS

MARK OF EXCELLENCE AWARD FINALIST

- Society of Professional Journalists: Region 8 | March 2019

TEXAS INTERCOLLEGIATE PRESS ASSOCIATION

- 1st place: Program Production Audio | March 2018
- 2nd place: TV Announcing on-sight contest | March 2018
- 3rd place: Division 1 Program Production Audio | March 2019
- 3rd place: TV Script Writing on-sight contest | March 2018, 2017

DOROTHY ESTES ENDOWED SCHOLARSHIP

- UTA Student Publications | May 2018 | For overall excellence on staff

CONTACT



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